CANADIAN MOVING PICTURE DIGEST

Vol. 20, No. 11 TORONTO 2, CANADA July 14th, 1928

John Gilbert and Renee Adoree together again for the first time since "The Big Parade."

2nd WEEK!

Tremendous business at Capitol, N. Y. while other houses hit by the heat —

WHEN you've got
THE pictures
YOU'VE got the business!
WHILE others are
TALKING pictures
M-G-M keeps delivering!
THE dependable outfit—
YOU said it!

LEO NOW ON WORLD'S TOUR!

JOHN GILBERT with RENEE ADOREE and ERNEST TORRENCE in THE COSSACKS
A GEORGE HILL PRODUCTION
based on Tolstoi's novel
adaptation and continuity by Frances Marion. Titles by John Colton. A Metro-Goldwyn-Mayer Picture.

METRO-GOLDWYN-MAYER

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

PROGRAM OF EVENTS!

That Began Leo's World Tour

JUNE 27

12 NOON—LEO'S BANQUET at National Press Club, Washington. Leo appears in person. Addresses by prominent Army and Navy Officials. Broadcast over WRC.

1 P. M.—Ceremonies in front of National Press Club transferring Leo to his palatial car.

1:30 P. M.—Ceremonies at Caravan Post in rear of White House.

2 P. M.—Presentation of replica of Leo, M-G-M trade-mark.

JUNE 28

12 NOON—Leo's parade through Washington.

2 P. M.—Leo's banquet to the jungle beasts at Washington National Zoo

3 P. M.—Leo visits and stages exhibition in front of leading Washington theatres.

5 P. M.—Leo starts on World Tour.

Leo's palatial car will be preceded by one of the largest calliope's manufactured!

LEO IS ON HIS WAY!

"SOMEBODY ELSE, NOT ME," SAY WAITERS INVITED TO FEED LION

Press Club Help Are Cool Toward Proposal for Entertaining "Leo," Moving-Picture Beast.

LEO THE LION PREPARES TO TOUR

MOST FAMOUS LION TO VISIT CAPITAL

Washington newspapers carry big daily stories on Leo's activities. The greatest newspaper stunt ever conceived. They love it!

the greatest ballyhoo of history starts from Washington, D. C., launching M-G-M's Lion on world-wide tour and M-G-M's '28-'29 product on year of greatest prosperity!

Above is Advertising Advance Car No. 2 for newspapermen and exhibitors, equipped as travelling office in advance of Leo.

Below is Leo with travelling companion Captain Phillips, world's youngest lion trainer.

M-G-M THE TALK OF THE WORLD!

After a memorable season in which M-G-M gave the public pictures like "Ben-Hur", "Big Parade", etc., following through with "The Cossacks" (*Gilbert*), "Telling the World" (*Haines*) and many more big ones, now M-G-M commands public attention for its '28-'29 product with the most sensational stunt of history!

THE PUBLIC WILL LOOK FOR M-G-M'S BIG STARS IN '28-'29

3 SPECIALS — Show People (*Davies, Haines*) Carnival of Life (*Gilbert, Garbo*) The Loves of Casanova
4 CHANEY
2 GILBERT
4 HAINES
3 DAVIES
3 GARBO
2 NOVARRO
4 SHEARER
1 GISH
4 DANE-ARTHUR
2 KEATON
3 CODY-PRINGLE
6 McCOY
2 FLASH (*dog star*)
26 M-G-M ODDITIES (*UFA*)
3 COSMOPOLITAN—*Our Dancing Daughters; Breakers Ahead; Mothers and Sons*
3 ELECTRIC LIGHT HITS—*The Bellamy Trial; Wonder of Women; Bridge of San Luis Rey*
40 HAL ROACH COMEDIES
10 Our Gang
10 Laurel-Hardy
10 Chase
10 Roach All Star
104 M-G-M NEWS (*twice weekly*)
6 GREAT EVENTS (*Technicolor*)

THE METRO-GOLDWYN-MAYER LION THE GREATEST STAR ON THE SCREEN

METRO-GOLDWYN-MAYER

THE COMPANY THAT DOES THINGS

Canadian Moving Picture DIGEST

Published by Canadian Moving Picture Digest Company, Limited
259 Spadina Ave. - Toronto
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RAY LEWIS
Editor and Managing Director

Established in 1915 for Exhibitors
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Vol. 20, No. 11. TORONTO, CANADA July 14th, 1928

"Box-Office Ramona"

RAY LEWIS

BOX-OFFICE "RAMONA" came to Toronto practically unheralded as far as its most important box-office qualifications were concerned.

It is another one of those surprise pictures, which "put one over" on its producers.

Generally one can, who is a Showman, guage what the public will buy without coaxing, and what can be sold profitably with exploitation, publicity, advertising, but pictures like "Ramona" leave one wondering as to one's showmanship ability.

"Ramona" is a good picture, well acted, well told, beautifully produced, and revealing flashes of pictorial splendour that make both the eye and the heart glad to behold, for we mortals, not only see with our eye, but call into action the eyes of the heart in connection with what we like or dislike.

"Ramona" calls upon the public heart to accept and sponsor it, and the heart of the public when it has not become thickened with a desire to be primitively cruel, or avaricious, is generally sentimental. That is why "Ramona" gets its "innings."

Eight weeks at the Tivoli Theatre, Toronto, is an enviable record; and the run has not been artificial.

What is it that made "Ramona" register in Toronto? We have had just as good and at times better pictures which only lasted a week, or two at the most?

It certainly is not the song, for the picture is infinitely more melodious in its beauty than the song, but in the story it is just as sentimental.

Talk to your cook, chauffeur, gardener, etc., etc., and they will tell you "'Ramona' is just lovely," and "Isn't the Indian grand?"

Talk to middle class people, or your private school flapper and these will say "'Ramona' is lovely," "and that Indian was wonderfully good looking."

Pinned down to more specific declaration, we find the following, this from a good class, intelligent, breezy type of wife, "when that Indian said, 'I will not sleep tonight, but watch over you,' I just loved the picture." This title occurs when "Ramona" leaves home with her Indian lover and they rest in a clearing for the night.

There is your verdict. She loved the picture because an Indian said to his woman, "I will not sleep tonight, I will watch over you."

Maybe an Indian would act that way, but if all the stories we hear about white Indians are true, neither of them would have slept that night, however why should I repeat gossip? White men are only make-believe Indians anyway; and the real Indians may be just like "Ramona's" lover, they watch while the loved one sleeps, "Wow!"

The point which I wish to emphasize is that which has to do with the reaction of the public as it effects entertainment. It appears that pictures in their love-interest must not become too complicated, must not reveal too much subtlety, nor depth of emotion, but must contain those elements of sentimentality which are imbedded in all of us, no matter how thickened our epidermis has become, nor how highly polished has become our veneer.

"Ramona," in other words, has "It," the popular "It," which laughs at the verdict of the "Intelligensia," and likes what it likes with the enjoyment and candour of a child.

Too much response from a public, in emotion, in analysis, in judgment should not be expected. Contact all surfaces of expression in the production of your pictures, but let the contact be on the surface, so that the public can get the effect without worrying over it. This is the secret of "Ramona's" box-office success.

Ray Lewis

SYBIL THORNDIKE

AS

"Nurse Cavell"

IN

"DAWN"

Herbert Wilcox Production

TORONTO THEATRES

UPTOWN — Manager Nelson Shea — "No Other Woman," Dolores Del Rio — Lou Tellegen directed this sexy picture for Fox, with the beautiful Dolores Del Rio, Ben Bard and Don Alvarado as the principals in a cast that is excellent throughout. Supposedly giving a faithful reproduction of Biarritz, Paris and other beauty spots in France, the picture is well photographed and in many instances the direction is very good. The acting is excellent — especially that of the star, and Don Alvarados. Ben Bard, a vaudeville actor who has recently made a hit on the screen, has an important role. The story is a modern well dressed drama, and it is suitable for sophisticated audiences; the plot can hardly be said to arouse any sympathy even among admirers of Miss Del Rio. The star plays a spoiled, selfish and somewhat suspicious young beauty who throws her devoted fiancee over in a heartless manner to marry his best friend in a moment of wounded pride and jealousy. The friend is such a traitor to every code of decency that inevitably audiences will feel that such a lovely woman as Dolores, should have seen through him much sooner than she did. Two years of disillusionment follow the hasty marriage however and at the end of the picture it is satisfying to see that the hero and heroine are able to marry because a fortunate accident removes the villain just in time to make a divorce unnecessary. The box office value ought to be fair, also the entertainment value.

PANTAGES—Manager Fred Shafer — "His Tiger Lady," with Adolph Menjou, Evelyn Brent—Paramount, directed by Hobart Henley. Adolph Menjou is growing old — he looks positively drawn and withered in this picture during which he wears a most unbecoming head dress and oriental costume. The elegant boulvardier and ultra sophisticated man about town looks better in dress clothes than he does in uniform and it seems as though Evelyn Brent is too undemonstrative and poised to be natural even for a Duchess. On the other hand there are some fairly good comedy bits in this picture arising mostly out of the idea that it would be possible at all for a Duchess to be interested in a man who is just an extra in a circus—poor Rajah is not even a performer—a lion tamer or an actor of any description. As his fellow workers say to him, he better get something to do in the show before he begins to make love to his Duchess or his "Tiger Lady" as they dub his apparently high born and inaccessible lady love. The producers seem to have had two ideas in their mind when they started on this picture besides furnishing something for Adolph to do; they remembered the hit he made in "The Grand Duchess and the Waiter" when he aspired to the hand of a noblewoman, and they had a vague recollection of the old story of Francis the First and the lady who threw her glove into the arena to prove her lover's devotion. The novel twist at the end of the picture showing that the Duchess is really a chorus girl is a welcome relief and makes the plot a little bit easier to take. On the whole "His Tiger Lady" is an expensively made picture, the costumes of the star and Miss Brent are elaborate in the extreme—it does very well for summer time.

LOEW'S — Manager Jules Bernstein —"Skirts," with Syd Chaplin. A British International Picture released through Metro-Goldwyn-Mayer. "A Little Bit Of Fluff" from which "Skirts" was made must have been an attractive show but so much slap stick comedy has been injected into the film that one wonders how much of the original plot remains. What is left is a happy melange of comical situations resulting from the troubles of a newly married young pair and the girl's worse than usual mother-in-law. Syd Chaplin as the unfortunate husband is very funny at times although he does most of his stuff without the help of female impersonation, upon which he usually depends so much. He hasn't the comedy gift that his brother Charlie possesses but on the whole audiences will like "Skirts" because there is absolutely nothing to think about, no problems to cause one mental strain these hot nights or days, and there are lots of funny situations and clever enough gags and titles. Betty Balfour has a large following among English movie lovers and the rest of the cast is quite adequate to all demands upon them. There are some attractive night club scenes and dancing by fluffily dressed chorus girls.

SHEA'S HIPPODROME—Manager C. Appel — "Thanks For The Buggy Ride" — Universal—Laura La Plante. "Thanks For The Buggy Ride" is the frothiest kind of comedy but it has that fortunate young lady, Laura La Plante, in the role of heroine and she is so gay, so bright and altogether fascinating that the rest of the picture or cast is not significant. The story deals with the sudden love affair that develops between a young song writer and a pretty dancing teacher. There are the usual mix-ups and misunderstandings; it seems as though the affair is liable to be off at any moment during the last three-quarters of the film but the persistent sweetness of the heroine and the fidelity of the young lover brings it to a successful and happy conclusion. There are no very famous people in the cast besides Miss La Plante but all the other roles are done well and Trixie Fraganza appears for a bit in her own large and gracious person. Patrons should thoroughly enjoy this picture especially at this time of the year when pictures most in demand are those that are funny, light and interesting enough to hold the attention for an hour. "Thanks For The Buggy Ride" is suitable for any type of theatre or audience.

TIVOLI — Manager Tom Daley — "Ramona," with Dolores Del Rio, is still doing business at the Tivoli in its eighth week.

What Mr. Bernard Shaw Said About "Dawn"

"The only question to be considered is whether the film, as a work of art, is worthy of her; and you may take my word for it that it is. You have a most moving and impressive reincarnation of the heroine by our greatest tragic actress, whose dignity keeps the whole story on the highest plane. It has been planned and told by a young film-poet, who has been entirely faithful to his great theme—that of a woman who, at the risk of her life, kept a refuge for mercy and kindness in the midst of the European tornado of hate and terror.

"He has not betrayed her by a single stroke of bitterness or rancour, much less by any triviality of idle fiction. Both actress and author have felt, and will make us feel, that the law that Edith Cavell set above the military code, and died for, is an infinitely higher law than the law of war and the conceit of patriotism.

"The film can go to Germany as an English film without provoking any German to remind us that people who live in glass houses should not throw stones. It rebukes us all impartially, and will edify us impartially. I hope it will take its lesson to the ends of the earth."

Nina Byron, former Follies girl, has been given a small part in Clara Bow's next Paramount picture, "The Fleet's In."

Col. Cooper Speaks About U.S. Films

Gives Figures to National Council of Women

The following ed.torial was published in the Ontario Citizen a few weeks ago:

U. S. FILMS IN CANADA.

When at its annual convention in Toronto last week the National Council of Women, as is its habit, took up the matter of improving the motion pictures and delivering Canada from the dominance of United States films, Col. John Cooper, the Will Hays of the Dominion and president of the Motion Picture Distributors and Exhibitors of Canada, was given the opportunity to give some information on the subject.

As reported, what he told the National Council is rather surprising. He sought to correct the erroneous impression that United States producers had a "strangle hold" on this country. He then spoke as follows:

> "Out of 1,100 theatres in Canada not more than ten of them are controlled by United States interests, and as far as the mechanical end of it is concerned, 70 per cent. of the films being used throughout Canada are produced at Montreal and Mount Denis. Out of every dollar taken in at the box office, 95 cents is being spent in Canada."

This statement should dispose of the talk that is often heard about American-owned picture theatres in Canada, and of the money spent at their box-offices going out of the country. The surprising part is the news that 70 per cent. of the films used in Canada are produced in Montreal. Is the percentage so high? It is, of course, fairly generally known that negatives are imported and new prints for Canadian consumption made at Montreal, but few would have guessed that 70 per cent. of all films shown were of this class.

All this is satisfactory from the exhibitors point of view. But it does not touch the problem that agitates the National Council of Women. That is, the domination of American films in Canada. Recently, Hon. William Price, Ontario provincial secretary, stated in the legislature:

> Last year (1926) 99.5 per cent. of all films shown in Canada were manufactured in the United States. Canada's own contribution was one-twentieth of one per cent.

That condition substantially remains unchanged. And that is the condition which makes us the most American nation in the world—excepting only the United States of America.

Monte Blue, a "real he-man," as he appears in "White Shadows in the Pacific," a Metro-Goldwyn-Mayer feature, directed by W. S. Van Dyke.

Russell Theatre Paintings For Art Gallery

The Canadian Government made arrangements for the wrecking of the Russell Theatre, Ottawa, which had been appropriated for the purpose of creating a park area in the Canadian Capital. The stipulation was made, however, that the mural paintings of the theatre were to be salvaged, the discovery having been made that the three large pieces had been done by Frederic Challener, R. C.A., Toronto, a distinguished Canadian artist. The paintings are to be removed to the National Art Gallery, Ottawa.

$1,500,000 New Theatre For Toronto

Famous Players Plans Largest In Canada

Official announcement of a new theatre at Yonge and Hayter Streets, Toronto, is published in the noon editions of local papers on Friday, July 13th.

Plans for the proposed building to be erected in the near future call for seating capacity of 4,200 and when completed the structure will be the finest of its kind in Canada.

Architectural plans are under way and building will start as soon as the final arrangements are approved.

Exclusive of the land, the building will cost approximately $1,500,000.

$100,000 FOR CAPITOL THEATRE, EDMONTON

N. L. Nathanson, Managing Director of Famous Players Canadian Corporation, who, with H. M. Thomas, Western Division Manager, is making a tour of theatres in the west, arrived recently in Regina, this being the first visit in four years. He announces that Regina theatres will be equipped for audible motion pictures and that it is quite evident the city has passed through a period of prosperity and expansion.

At Edmonton, Mr. Nathanson says that $100,000 are being spent for improvements and when these western theatres are thoroughly renovated and decorated audiences will be able to have moving pictures and stage shows equal to anything in Canada.

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Make the GOLD SEAL TICKET REGISTER the backbone of your Box Office System
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STANDARD EQUIPMENT USED BY LEADING CIRCUITS THE WORLD OVER.
SEND FOR CIRCULARS AND PRICES
AUTOMATIC TICKET REGISTER CORPORATION
723 SEVENTH AVE
NEW YORK CITY

Loew's Theatre, Toronto and Telegram Link-Up

"Our Gang" Comedy for Toronto Children

In conjunction with the Toronto Evening Telegram and twenty-two newspapers in America, Loew's Theatre is running a contest to secure material for a new "Our Gang" Comedy crowd. The members of the original Hal Roach gang are all so well known to movie audiences that they do not need any introduction — Farina is one of the most photographed and most beloved people in the world.

However, Mr. Roach wants boys and girls everywhere to have a chance to participate in his productions and in order to secure the widest variety as to type, he has scouts out everywhere for new faces. Read the terms of the contest and you can readily see just what a popular place Loew's Theatre is going to be for the next few weeks:

1. Competition closes August 4th, 1928.

2. All names of competitors must be in the hands of "Our Gang" Editor, The Evening Telegram, NOT LATER THAN SATURDAY, July 28th.

3. All competitors must be between the ages of three and twelve years.

4. Competitors may send straight photographs of themselves, or in the costume worn by the character for which they are competing.

5. No competitors may compete for more than one character.

6. Photographs will NOT be returned.

7. All competitors must have the consent of their parents or guardian.

8. All children, including stage children, are eligible, except sons and daughters of employees of The Evening Telegram or Loew's Theatres.

9. Parents of successful competitors must agree to permit director and camera-men to have full time with their children in making the Toronto picture, except the natural time required for healthful rest and meal periods.

10. All entries must be made on application form.

New Montreal Theatre For United Amusements

United Amusements, Limited, Montreal, operating 12 attractive theatres there, is tearing down the Douglas Methodist Church at St. Catherine West and Chomedy Streets for the erection of another new theatre on the site to cost $165,000. Charles Dufour, 555 St. Antoine Street, Montreal, is the architect.

125 Sound Features Minimum For 1928-29

Number to Increase as Firms Make Plans

Preliminary plans call for synchronization of 125 features next season. Many of the big companies are not definitely suited as to the number they will produce but Paramount announces that 25 features as well as Short Subjects will be synchronized.

Warner Bros. complete lineup will be synchronized. This includes the 18 Warner Winners and at least seven roadshows: "The Jazz Singer," "My Man," "Tenderloin," "The Lion and the Mouse," "Glorious Betsy," "Lights of New York" and "Noah's Ark."

Fox has 22 features lined up. They are: "Street Angel," "Fazil," "Me, Gangster," "The River Pirate," "Mother Knows Best," "The Air Circus," "Four Sons," "Plastered in Paris," "Mother Machree," "Sunrise," "The Red Dance," "The Baggage Smasher," "Making the Grade," "Joy Street," "Dry Martini," "The One Woman Idea," "Riley the Cop," "Strong Arm," "Captain Lash," "False Colors," "All Velvet," and "Wise Baby."

Although Universal's plans have not been announced it is probably that at least 15 of its features will have sound effects. "Uncle Tom's Cabin" will be the first.

Pathe has 10 features on its schedule, plans synchronizated scores for "The King of Kings" and "The Godless Girl" among others.

From FBO will come six specials and an undertermined number of features.

First National's quota of sound films is not yet definitely decided, but a good-sized portion of its schedule will offer synchronized accompaniments. So far the list includes "Lilac Time," "The Good-Bye Kiss" and "The Barker." At least four of the United Artists program will have sound effects. They are "The Love Song," "The Awakening," Chaplin's next, "City Lights" and "The Man in the Iron Mask," next Douglas Fairbanks vehicle. Other pictures on the firm's schedule will have synchronized scores, as well.

Metro-Goldwyn-Mayer's plans are still unannounced.

Columbia will use sound, but definite plans have not been completed.

This is largely the case with Gotham which has signified its intention of availing itself of synchronized music scores and possibly dialogue.

No word has come from Tiffany-Stahl as to its plans.

Sierra Pictures will use the Han-a-Phone disc system for a series of 12 productions.

The Ethlyn Gibson Prod., a new Coast company, states it will use suond in a program of serials.

Pathe News Shows Nobile Rescue Operations

Pathe News showed in issue No. 57, released Saturday, July 7th, the first pictures of the Nobile rescue operations centering in Kings Bay.

George Schubert, staff cameraman with headquarters in Berlin, was assigned to the "story" as soon as it was reported that the Italian flier was missing, and left at once for Kings Bay.

Among the scenes shown are some of the "Braganza," Riiser-Larsen's ice-breaker, which was despatched to locate Nobile; the "Citta di Milano," Nobile's base ship; Riiser-Larsen off in his plane on the first rescue flight; the arrival of Major Maddalena in his giant seaplane; Nobile's brother; the flight which sighted the castaways and the Nobile sick and injured taken aboard the "Citta di Milano."

The Pathe airplane which brought the pictures from Kings Bay had to fly 4,750 miles in order to catch the boat at Tromsoe and get the film to this country without delay.

Syncronized Movies for Two Winnipeg Theatres

N. L. NATHANSON MAKES ANNOUNCEMENT

N. L. Nathanson, Managing Director of the Famous Players Canadian Corporation, was in Winnipeg recently, and surveyed carefully the theatre situation, particularly as it concerns the corporation's two theatres, the Capitol, capably managed by Charles Straw, and the Metropolitan theatre, managed with much success by Walter F. Davis.

Mr. Nathanson announced that the Vitaphone and the Movietone will be installed in each of these houses by September, the cost of the equipment being $50,000. The Northern Electric Company will do the installation, as they are the owners of the patents for these devices in Canada.

The Metropolitan Theatre will be the first to present synchronized pictures to the public of Winnipeg.

Mr. Nathanson noticed the improved conditions in Winnipeg since his last annual visit, stating that this greater prosperity is reflected in the amusement business.

Mrs. Nathanson and son accompanied the Managing Director and with H. M. Thomas, who returned from the coast to meet him, Mr. Nathanson went on to the West to visit the managers in all the centres where his company has houses.

There's Nothing

No. 590—Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation.

TWO HUNDRED AND SEVENTY-EIGHT PICTURES ON ONE CONTRACT!

TWO HUNDRED AND SEVENTY-EIGHT PICTURES, INCLUDING EVERY VARIETY YOU NEED FOR EVERY WEEK IN THE YEAR!

IT IS THE MOST AMAZING IDEA EVER OFFERED TO THE EXHIBITORS—the Universal Complete Service Contract—and to date over twelve thousand such contracts have been signed!

IT MEANS MILLIONS AND MILLIONS OF DOLLARS IN PROFITS FOR exhibitors who, without this contract, might actually operate at a loss or even close their theatres.

AND NOW, WITH FAR BETTER PICTURES THAN EVER, THIS CONTRACT TAKES ON A NEWER AND GREATER SIGNIFICANCE.

STUDY THE LIST WITH EXTREME CARE. THE MORE YOU KNOW about it the better I'll like it. And remember, you are not dreaming. It sounds too good to be true, but it is true as truth itself.

NOTHING LIKE THIS HAS EVER BEEN OFFERED YOU BY ANY company except Universal. If you don't understand this contract thoroughly, tell the nearest Universal exchange you want to know exactly what it means.

HERE ARE THE ATTRACTIONS INCLUDED IN THE UNIVERSAL Complete Service Contract for 1928-1929:

DENNY Productions

The Night Bird
His Lucky Day
Clear The Decks
Red Hot Speed

LAURA LaPLANTE
Jewel Productions

Home James
That Blonde
One Rainy Night
Dangerous Dimples

GLENN TRYON
Jewel Productions

How to Handle Women
The Kid's Clever
The Gate Crasher
The Life of the Party

Like It Anywhere!

Hoot Gibson Jewel Productions

The Danger Rider — Points West — Burning the Wind — Clearing the Trail
Smilin' Guns — Blow for Blow — The Getaway — King of the Rodeo

All Star Jewels

Freedom of the Press — **Red Lips** — **Come Across**
The Play Goes On — **You Can't Buy Love** — **Anybody Here Seen Kelly**
Jazz Mad — **Man, Woman and Wife** — **The Grip of the Yukon**
Silks and Saddles — **Phyllis of the Follies** — **The Charlatan**
The Shakedown — **Honeymoon Flats**

Universal Westerns and Thrill Features

Ted Wells

The Crimson Canyon
Beauty and Bullets
Grit Wins
Born to the Saddle
The Ridin' Demon
The Smilin' Terror
The Border Wildcat

Melodramas and Aviation

The Cloud Dodger
The Sky Skidder
The Body Punch
Wolves of the City
The Hero of the Circus
The Midnight Mystery
Beyond the Law
Phantom Fingers
The Stool Pigeon

Rex and Jack Perrin

Guardians of the Wild
The Two Outlaws
Wild Blood
The Harvest of Hate
Hoofbeats of Vengeance
Plunging Hoofs

Junior Jewels

10 COLLEGIANS 1st Series
10 COLLEGIANS 2nd Series

Stern Brothers Comedies

13 SNOOKUMS JUNIOR JEWELS
("The Newlyweds and Their Baby")
13 Buster Browns — 13 Mike and Ike
13 Let George Do It

Chapter Plays

Tarzan the Mighty 12 Ep.
The Final Reckoning 12 Ep.
The Pirate of Panama 12 Ep.
The Mystery Rider 10 Ep.
The Diamond Master 10 Ep.

Two-Reel Featurettes

12 Forest Ranger Stories
12 Stunt Cowboy Stories
12 Tenderfoot Thriller Stories
8 Harry Carey or Art Acord Reissues
8 Jack Hoxie Reissues

Single Reel Comedies

13 Horace in Hollywood — 26 **Oswald** Cartoons — 13 Laemmle Novelties

Big "Ramona" Tie-up Regent Theatre, Ottawa

Newspapers, Music and Department Stores Collaborate

A most impressive general tie-up for the presentation of "Ramona" at the Regent Theatre, Ottawa, Ontario, recently, was obtained by Manager Ray Tubman. A special feature page was published by the Ottawa Journal in which tickets to the theatre were offered those who ascertained the number of times that the word "Ramona" appeared in the numerous advertisements and in the reading matter.

There was a tie-up with music and departmental stores on the "Ramona" phonograph record and the "Ramona" sheet music. Ice Cream Parlors featured the "Ramona" sundae while book shops advertised the book. Other firms invited Regent patrons to visit their stores after attending the show.

The Regent Capitolians, under the direction of Orville Johnston,, played the selection at every performance while Bobby Giddens, a former well-known hockey player of Ottawa and popular WJZ radio entertainer, sang "Ramona" and other numbers at each show. Store windows throughout the downtown business sections carried "Ramona" features in the way of merchandise renamed for the occasion while "Ramona" photographs and cut-outs were seen everywhere.

Mitchell Lewis has been signed by Paramount for the part of the "third engineer" in George Bancroft's new starring picture, "The Docks of New York." He replaces Bud Fine who was originally assigned to the role.

"SEEING CANADA ON THE SCREEN"

The Canadian Government is using the screen more and more to advertise this country and her resources to the world and increasing interest is voted on all sides on the constant demand for these films.

In Great Britain alone five hundred theatres are displaying Canadian pictures, while in the U. S. more than 1,000,000 daily see films made by the department. The educational and commercial value of these pictures is tremendous.

The following paragraph from an editorial in The Toronto Globe is instructive:

"There is a value in this film work of the Government that cannot immediately be estimated in dollars and cents. It is instrumental on frequent occasions in bringing business to the country. This was disclosed recently when an order for a piece of machinery costing $65,000 was received in Canada following the exhibition of a film in South Africa showing this particular machine in operation. But the great work that is being done by the showing of these moving pictures is to make the vast resources and boundless oppdrtunities of the Dominion better known among the peoples of the earth, and to remove any ignorance and prejudice against Canada that may be found in other countries. The moving picture is a mighty agent for good or evil. Its use by the Canadian Government to educate and enlighten men, women and children regarding the Dominion of Canada and the conditions and opportunities that await all comers to this country should be encouraged and extended."

Now is the Time to Overhaul Your Projectors

We carry complete stocks of *genuine* Simplex and Powers Parts. Our prices are right and our quick service will surely please you. *Mail orders are filled the same day they are received.*

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Canadian Theatre & Electrical Supplies Ltd.
61 ALBERT ST. Phone AD. 4837 TORONTO

"The Trail of '98" Big Metro Picture

Robert Sherwood Reviews Stirring Tale of Klondike

The July issue of McCall's Magazine carries an interesting review of Metro-Goldwyn-Mayer's big production, "The Trail of '98."

The picture has an excellent cast headed by Dolores Del Rio. Ralph Forbes, Harry Carey, Karl Dane, Tully Marshall and George Cooper also play important roles.

According to Mr. Sherwood, Clarence Brown joins the ranks of great directors because of his work on this picture; he does not do sensational or freakish things but his angle seems to be just right and his viewpoint is usually correct

"Smouldering Fires" and "The Signal Tower" first called attention to Mr. Brown; then came "The Eagle," with the late Rudolph Valentino as the star and later an enormous success with "Flesh and the Devil."

"The Trail of '98" is a melodrama on a grand scale, of the Klondyke gold rush. Some of the high spots in the picture are the Alaskan trek reminiscent of "The Covered Wagon" stuff; the arrival after a 600 mile trek at Dawson City; ascending the ice topped peaks of the Chilkoot Pass and lastly the passage through the perilous torrents of the Yukon. True to the old 10, 20, 30 melodrama traditions the good and virtuous find plenty of gold. Great glittering masses of it and the vicious meet their own horrible fate!

Love interest centres in a young man and woman among the nugget seekers, there is an old Evangelist, a comical Swede, a comical Hebrew, lots of painted dance hall girls, and bewhiskered prospectors. A snow-slide provides a staggering thrill.

"The Trail of '98" is first scheduled for presentation as a road show.

Schenck May Complete Russian Deal

Joseph Schenck, on leaving for Europe yesterday, let it be known he expected to arrange some kind of a deal with the Soviet Government for the distribution of United Artists pictures in that vast country. Schenck might succeed where others have failed. The Soviet have insisted on almost impossible terms; they have insisted that Russian-made pictures shall have 100 per cent distribution in America. These Russian-made pictures are all produced under the supervision of the government and as a result contain a lot of propaganda. In addition to this, the cash outlay for the privilege of getting this contract is pretty heavy.

CINEMATOGRAPHY

Statement in Parliament

The following has been received from G. F. Braddock, H. M. Trade Commissioner:

A STATEMENT was made in the House of Commons on the 12th June, 1928, by the President of the Board of Trade in regard to the present state of film production in the United Kingdom, particularly in reference to the working of the Cinematograph Films Act, 1927. An extract from the statement in question is appended:

"I want to add one word about one other Act designed to assist British production and British trade, namely, the Films Act. That Act is undoubtedly already showing itself to be a signal success. Of 932 films registered up to date, 104 are British. Of the total length registered, over 12 per cent. is British. Take long films alone, which are most important; over 13½ per cent. of the films registered are British films, and that means that we have more than doubled the number already required for the quota in the first year. There are more than 20 British makers, studios are being built and enlarged, and American distributors are buying for distribution here. But what is most important and what is the real test is not how far we are carrying the distribution of British films in this country, where we are far exceeding the quota, but how far we are carrying the distribution of British films across the world at large, where there is no quota for British films and where they are only going to take them on their merits.

"I venture to say that I am sure it is the only way of getting quality, and of spreading British films outside. Distributing agencies have been started for distributing British films in Australia and New Zealand. A block of British pictures for a large American circuit has been sold to one of the largest American distributing houses for distribution in America. Mutual arrangements have been made between British and German distributing companies for mutual distribution and the distribution of British films in Germany. Arrangements have been made for distribution in France, and other European countries, Asia Minor and South America. There is no quota in those countries and British films are making their way into those countries, and are being distributed on their merits, because this House was wise enough to see that they had merits."

Talking Films.

In view of the great interest being taken by the leading producing companies in the United States of America in sound or talking films, it may be useful to review what is being done in the United Kingdom in this line of picture. It is usual in cinematograph matters to regard Great Britain as following rather than leading its most important competitors, but this state of affars has only existed since the war, and it is interesting to note once again that 20 years ago, England probably held the leading place not only in the quality of the films being produced, but in its zeal for progress and development. At that time the Gaumont Film Company, who is the oldest film concern in the United Kingdom, were using a system of talking films called "Chonophone." To-day, although little publicity has been given to the matter, the leading producers of films at home are devoting a good deal of time to the development of sound films. For the past year or two the Gaumont interests have been experimenting with the Poulsen system of synchronised sound pictures, and have now adopted the system under the title of British Acoustic Films. In this system the sound film is taken on a separate reel which is run through a special apparatus attached to the projector.

Another firm which is taking a leading part in sound films is De Forest Phonofilms, who amongst other pictures, are announced to be about to use their system for some specially synchronised short feature films. The well-known United Kingdom producing firm, British International Pictures, are also reported to be closely in touch with developments in the making of talking films, while during the past year, about 800 installations of the British Brunswick Co's. system called the Panatrope, have been installed in theatres in Great Britain.

State of Production.

Figures of the state of production were last given in the issue of the Bulletin in April. The corresponding figures at the beginning of June are:

Films awaiting trade show—25 as against 18. Films in production—15 as against 17. Films scheduled for production—89 as against 85. British pictures shown to the trade, but not generally released—40 as against 35.

The figure of films scheduled for production continues large, and must be taken with some reserve, although plans have been made to put this number of new films in production before long.

Stories to be filmed cover such a wide variety of subjects that it is hardly possible to give an analysis of them. It may be said, however, that very few additional war films will be made, and that the box office value of humour will not be overlooked.

New British Films.

Among the new British films recently trade shown may be mentioned "A Little Bit of Fluff," adapted from a farce which had a most successful run in London; "Toni," founded on the musical comedy of the same name and featuring Jack Buchanan; "Tommy Atkins," with Lilian Hall Davis, built up on the lines of the melodrama and exceptionally well received by the trade; "The Unsleeping Eye," being a story of prospecting for gold in New Guinea; "Tip-Toes," with Lillian Gish and Nelson Keys. adapted from the musical comedy with the same title; "The Physician," with Miles Mander, being the story of a dipsomaniac's degradation, based on a play by Henry Arthur Jones; and "Mademoiselle Parley-Voo," the sequel to the successful "Mademoiselle from Armentieres," in which Estelle Brody again appears.

THRILLS AND SPILLS!

W. P. Kellino will commence production of the Gaumont British film "Pace" next week and he has received a real sporting response from racing motorists to assist him in staging his hill climb and road race. Among those who have volunteered are Kaye Don, P. H. Turnbull, Jack Dunfee, Pat Densham, J. Purdy, W. Scott, Dudley Fry, "J. Taylor," Alfred Selbourne and Dr. Bengerfield.

Bentley Motors Ltd. have also placed their works at the disposal of the producer for backgrounds and will lend a number of Bentley cars, besides giving whatever other help may be possible. One of the "shots" in the film will show a big delivery convoy of these cars on the road.

To get first-hand knowledge of what happens during a big car race, Mr. Kellino's assistant Mr. Bevell, rode as mechanic to "J. Taylor" in the "Gold Star" race at Brooklands last Monday. The job was no joy-ride for Bevell who not only had to "work his passage" but experienced one of the most thrilling races of recent years — Staniland's Bugatti caught fire, and Turnbull's Bugatti and Oates' O. M. collided head on at 90 m.p.h. "J. Taylor's" Talbot with Mr. Bevell on board was second to Kaye Don on a Sunbeam, the respective speeds being 128.36 m.p.h. and 105 m.p.h. Kaye Don's best lap speed, 131.76 m.p.h. lowered the lap record set up by the late Parry Thomas, which has stood for 21 years.

Mr. Bevell certainly ought to know something about "Pace" now!

N. L. Nathanson Back From West

Annual Convention Great Success

Eastern Division Managers who meet in Toronto, July 16, 17, and 18 will have to be on their toes to greet their chief, Mr. N. L. Nathanson, and Mr. Robson, who return from the Western Convention with glowing accounts of doings there.

The following gives a little idea of the good time the boys had out at Banff.

The Western Managers' Annual Convention closes a three-day session this afternoon at the Banff Springs Hotel, Banff, Alta., and from advance notices it was one of the best ever held in the West. Mr. Nathanson and Mr. Robson were in attendance. The program, in charge of H. M. Thomas, Western Division Manager, covered every department of theatre operation.

The souvenirs of the convention included novel leather badges in the form of an "eight-quart hat," such as worn by the cowboys. The convention was given the atmosphere of a round-up in keeping with the annual Stampede, which was held at the same time in Calgary.

Each manager was presented with a book on theatre management, by Harold B. Franklin, embossed in gold with their names, "Compliments of Famous Players Canadian Corporation, Ltd., Western Division Managers' Convention, Banff Springs Hotel, Banff, Alberta, July, 1928."

An attractive manual, freely illustrated with cowboy paraphernalia in three colors, was given each manager, with the following from Western Division Manager Thomas:

RIDE 'EM COWBOY!

The instructions and suggestions alluded to are up to the minute service and courtesy suggestions from Mr. Thomas who can always be relied upon for something new in theatre management.

National Theatre And Art Gallery, Ottawa

A gigantic beautification scheme for Ottawa, the Canadian Capital, as prepared and recently announced by the Town Planning Commission under Government auspices, calls for a number of spectacular features. One of these is a great National Theatre for the presentation of all forms of entertainment. It is to be erected in conjunction with the National Art Gallery on a site overlooking the Ottawa River. The equipment will include that for the presentation of moving pictures.

Abolish Censorship

New Advocate for Abolition of Censorship

The Telegram is to be congratulated on the following editorial:

"There has been too much twilight about the censorship of the film 'Dawn.' The authorities should take the public into their confidence and tell why it is not to be shown in this province.

The public would like to know whether this is the same Edith Cavell film which was banned in England because it might wound German susceptibilities, or whether it is a doctored version so amended to meet German tastes that it has become noxious to the British palate.

It would be contrary to the theory of censorship, of course, if the film were immoral, for the censors to give the film a certificate of pruriency which might have advertising value elsewhere. But in this film it is not a question of immorality.

If it is its historical inaccuracy which is objected to, the censors have indeed a task on their hands. It would call for a censor of abnormal erudition to always set a standard where historians have disagreed.

The theory of censorship is wrong. There should be liberty of the screen and of the stage, just as there is a liberty of the press. If those, who exercise that liberty allow themselves license that offends against the morals or the laws of the country, the police court should afford the only censorship that is necessary. Fines, imprisonment, and confiscation should be the handmaids of that censorship.

If the film 'Dawn' exhibits Edith Cavell, as is suggested, in a light which 'leaves a bad taste in the mouth,' the public may be relied upon to do its own censoring through the medium of the box office."

METRO PUBLICITY HEAD HAS FAREWELL PARTY

Frank O'Byrne Host to Large Gathering

Twenty-five Regal representatives and many other friends gathered at Frank O'Byrne's house at the beach, for a farewell party in honor of Jack Fuld, and his wife, who are returning to New York.

The popular Metro publicity and exploitation man was presented with a laced leather cigarette case and Mrs. Fuld was given an attractive green purse.

From all accounts it was a wonderful party testifying to the esteem in which Mr. Fuld is held by his host of friends.

A few adventurous guests went in for a moonlight swim and what they have to say about Frank O'Byrne's hospitality is worth listening to.

Exploitation has been temporarily disconnected in Canada, and after one and a half years of outstanding work, Mr. Fuld is returning home, needless to say we are all sorry to see him go.

Au revoir and bon voyage, Mr. and Mrs. Fuld!

HENRY L. NATHANSON SPEAKS ON TALKIES

Mr. Nathansen was asked for his opinion of Movietone, and other audible motion pictures and gives some very interesting information on this subject.

"Talking Motion Pictures are here to stay, I think," says Mr. Nathanson, "but you will see vast changes and improvements in them. It is hardly probable that an entire picture will be synchronized from start to finish, but when the climax or big punch of a production is put over by means of the human voice, by a cast of capably trained actors, I think the effect will impress even the harshest critics of audible motion pictures."

"At present the pictures being made are marvellous improvements over the 'talkies' of the past, but it is going to take a long time to find voices of screen actors and actresses that will record smoothly and effectively."

"In this respect it may be necessary to start a new invasion of legitimate actor ranks as a cultured, well modulated voice effects an audience to a degree that is unbelievable unless one has had the experience of listening to one's favorite screen star suddenly start to speak in an uncouth raucous tone."

"Lionel Barrymore, one of America's greatest actors is a case in point. I saw the synchronized version of "The Lion and the Mouse" and the scenes with the great stage star in them were most effective. Barrymore was wonderful—but until you see and head a synchronized motion picture you can have no idea of the development and progress made in this art."

Mr. Nathanson says that Toronto will have audible pictures in the near future and probably the Tivoli will be the first theatre to be wired.

John Gilbert in "The Cossacks"

Through the courtesy of Mr. Henry Nathanson the Digest was privileged to see "The Cossacks," a magnificent new Metro-Goldwyn-Mayer picture, with John Gilbert in the best role he has had since "The Big Parade" and "The Merry Widow." A review of "The Cossacks" will appear in next week's issue.

OAKWOOD TO HAVE NEW MOVIE THEATRE

By-Law is Repealed to Permit New $80,000 Building

Another development is announced for Oakwood Ave., just south of Vaughan Rd., where a motion picture theatre will be erected at a cost of $80,000 by Bert Grant.

In obtaining this development, Deputy Reeve Dean had to secure the repeal of a by-law which forbids the erection of a theatre in the locality.

Harry D. Martin is preparing plans for the building.

TWO WOWS!

Reports from Hollywood say that "The Patriot" and "The Racket" both Paramount pictures are knock outs, two of the best of their kind ever made.

"The Patriot" is going to make film history and Lubitsch will soon be at the top of the ladder again for his work on this picture.

LOCAL PICTURE BY LOCAL PEOPLE

A moving picture featuring conditions in and around Sault Ste. Marie is to be made at Algoma. The Star and Mr. Edgar Fulcher will co-operate in this production and an earnest effort will be made to secure all necessary types of actors from star to extra among Algoma people.

Kennedy-Rowland Visit May Cause Shake-Up

Insistent coast reports indicate a general shake-up in the First National Studios shortly, when J. P. Kennedy and R. A. Rowland arrive there the end of this week. An entirely new method of production and costs are also scheduled to go into effect.

William Le Baron, FBO Vice-President at the Studios is also mentioned as the next production chief at Burbank, with Al Rockett, now in charge, working with Le Baron.

Several productions are reported to have been held up pending the arrival of the home-office executives and one picture "La Tosca," has been temporarily cancelled for this year's production.

Orpheus Theatre, Halifax Completely Renovated

All over the Dominion theatres are being renovated, improved and made ready for audible pictures. The Orpheus Theatre, Halifax, is closing for the next six weeks and will present an entirely new and different appearance when it reopens with a change of program consisting entirely of pictures with a symphony orchestra accompaniment. The floor of the theatre is being raised, new dressing and lounge rooms are luxuriously furnished in tasteful, modernistic manner.

Famous Players Theatres Prepare for Talkies

H. M. Thomas, Division Manager of the Famous Players Canadian Corporation, Toronto, has announced that this company has ordered 10 sets of equipment for the presentation of sound pictures, this being the first move on the part of any Canadian circuit to provide for the permanent installation of the talking sets.

The equipment will be installed in the Capitol Theatres in Montreal, Winnipeg, Vancouver and Calgary, and in the Uptown Theatre, at Toronto, for a start and the arrangement will be such that both "Movietone" and "Vitaphone" releases will be presented in these Famous Players houses.

It is also understood that the Capitol Theatre to be constructed in Ottawa, Ontario, under the direction of Thomas W. Lamb, architect, will also be fitted for the presentation of audible features. Famous Players has approximately 130 theatres in the Dominion.

Ottawa Manager Confers With Keith-Albee Heads, N.Y.

Following rearrangement of Keith-Albee interests, and the extensive broadening of those interests, J. M. Franklin, manager of B. F. Keith's Theatre, Ottawa, Ontario, has made a number of trips to New York City for important conferences at the headquarters of the organization.

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Round About the Studios

Buzz Barton, FBO's 13 year old Western star, is scheduled to begin work next week on "Rough Ridin' Red" under the direction of Louis King. This is the second picture on the 1928-29 program for the youthful star and promises to excel even his preceding films in action and thrills. Frank Rice, the only player who has appeared consistently in Barton's previous pictures, is the only one as yet cast for "Rough Ridin' Red."

Universal has just announced that it will synchronize eighteen feature pictures this year as well as the short subjects which lend themselves to synchronization. The first two are already in production, "Uncle Tom's Cabin" and "The Man Who Laughs," under Movietone license.

Theodore Roberts, well and strong again after a long illness, the other day visited the Paramount studio which witnessed most of the important productions of his long film career. He was a guest of Clara Bow on the set where "The Fleet's In" was being made.

Dorothy Sebastian will play her third role with Tim McCoy soon when she plays his Southern sweetheart in "Morgan's Last Raid," which Nick Grinde will direct at the Metro-Goldwyn-Mayer studios. Though a Southern girl herself, hailing from Alabama, this will be the first time she has played that type of role on the screen.

Harvey Clark has been added to the Tiffany-Stahl production "Beautiful But Dumb" with Patsy Ruth Miller in the leading role and being directed by Elmer Clifton. Mr. Clark also plays one of the leading roles in the Reginald Barker Special Production "The Toilers" and is to also play an important part in Mr. Barker's next special "The Rainbow."

Baby Jane LaVerne, who made a great reputation with Denny in "That's My Daddy," will play Kim in "Show Boat" for Universal.

Jack Nelson is receiving congratulations on the splendid appearance of Universal's lead-off serial for the year, "Tarzan the Mighty," with Frank Merrill and Natalie Kingston. He will start this week on "The Mystery Rider" with William Desmond. The leading lady will be Derelys Perdue, Wampas baby star, and a Stern Brothers comedy featured player. Stern Brothers have also loaned Sid Saylor to the cast, which includes Tom London, Bud Osborne, Walter Shumway and Ben Corbett.

Evelyn Brent, having returned to Hollywood from her recent vacation in the east, is preparing for work in "Interference," in which she will be co-featured with Clive Brook. The picture is from the stage play which was one of the outstanding successes of the past New York season. Paramount.

Chicago's famous underworld looks just like an ordinary business district to Lon Chaney and was a distinct disappointment to the Metro-Goldwyn-Mayer star. Chaney stopped a day in Chicago on his vacation to see what this famous district looked like. "Just another main street," he reported.

The first Tuxedo Comedy on Educational's 1928-29 program, which recently was completed at the Educational Studios, has been titled, "Wedded Blisters." Wallace Lupino and Betty Boyd have the principal roles in this funmaker which is the first two-reel comedy in which Wally Lupino plays the featured role.

Estelle Taylor and not Leatrice Joy, as previously announced, will play the leading feminine role in FBO's "Singapore Mutiny" which Ralph Ince will direct, and in which he will enact the leading male role.

"Singapore Mutiny" was written by Norman Springer author of "The Blood Ship." The balance of the cast will be announced in a few days.

The new Lyman H. Howe Hodge-Podge subject, released by Educational, has been titled "Conquering the Colorado."

Estelle Brady, who appears in "My Wife's Husband," a British International Picture, produced by Harry Lochman.

Karl Dane, a Metro-Goldwyn-Mayer star, who needs no introduction.

Charley Chase has put the finishing touches upon his latest Hal Roach-Metro-Goldwyn-Mayer comedy, as yet untitled. He was supported by Ruby Blaine, Ed. Kennedy, Marion Byron and Gordon Elliott, with Hal Yates at the megaphone, under the supervision of Leo McCarey. It is a domestic comedy, with Chase portraying a village cut-up.

Scenes in the first part of "Wild Wool Night Clouds," the new Robert C. Bruce Outdoor Sketches to be released by Educational, were photographed in and around Jasper National Park, Alberta, Canada. Mountain sheep in their native haunts are pictured with the famous Canadian park as the background.

Lucila Mendez (Mrs. Ralph Ince in private life) arrived in New York recently for a short visit with her mother. Miss Mendez was last seen in "Coney Island," an FBO film directed by her husband, Ralph Ince.

Twenty five college girls and Marion Davies got a bus ride all through the Metro-Goldwyn-Mayer studios for the making of one episode in "Her Cardboard Lover." The students were supposed to be arriving in Monte Carlo on a continental tour.

Esther Ralston, Paramount star, is back from her Hawaiian vacation and soon will begin work on her next picture, "The Case of Lena Smith," for Paramount.

We are informed that Scott Sidney, the well-known Christie Comedy producer, who made the film version of "Charlie's Aunt," will shortly arrive at Elstree to direct a full length comedy, starring the popular comedy pair, Long and Short.

Since Universal decided to synchronize "Show Boat," one of the things deemed essential for the show boat which Universal is building was a real calliope. Harry Pollard has just succeeded in purchasing from Capt. Menke of the Golden Rod Floating Palace a show boat which has flourished until recently on the Ohio and Mississippi rivers.

PATHE

is prepared

CECIL B. DeMILLE'S "THE GODLESS GIRL"—Another DeMille Super-attraction.

"TENTH AVENUE" With Phyllis Haver.

"SHOW FOLKS" with Jeanette Loff.

"THE COP" with William Boyd.

"POWER" with William Boyd.

"CRAIG'S WIFE" with Irene Rich.

"THE RED MARK" with all-star cast.

"CELEBRITY" with all-star cast.

"NED McCOBB'S DAUGHTER" with Anna Q. Nilsson.

"THE SPIELER" with Jacqueline Logan and Alan Hale.

"LOVE OVER NIGHT" with Rod La Rocque.

"THE GETAWAY" with all-star cast.

"MAN-MADE WOMEN" with Leatrice Joy.

"LISTEN BABY" with all-star cast.

"MARKED MONEY" with Junior Coghlan.

"THE LEATHERNECK" with William Boyd.

"CAPT. SWAGGER" with Rod La Rocque.

"FORBIDDEN LOVE" with Lili Damita.

"NOISY NEIGHBORS" with Eddie Quillan.

"SQUARE SHOLDERS" with Junior Coghlan.

"THE FLYING FOOL" with Lina Basquette.

"HIGH VOLTAGE" with all star cast.

"THE ELEVATOR GIRL" with Jeanette Loff.

"GERALDINE" with Eddie Quillan.

"SAL OF SINGAPORE" with Phyllis Haver.

"THE OFFICE SCANDAL" with George Duryea.

"THE SHADY LADY" with George Duryea.

"ANNAPOLIS" with Lina Basquette.

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